

2020-2021 District Goals



District: 16 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	6	11
2nd Quarter	1	10	20	10
3rd Quarter	2	10	20	20
4th Quarter	2	10	40	20

FY New Clubs

5

FY Charter Members

30

FY New Members

86

FY Retention Goal

61

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

55

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Encourage & train younger Lions for leadership positions	GLT	District leaders	7/25/2020	6/31/2021
Work on LEO to Lions Program	LEO Advisor	NA	7/1/2020	6/31/2021
Train older Lions how to use technology for virtual meetings	GST	DG	7/1/2020	6/31/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Review state projects	CC	DGs	7/5/2020	6/31/2021

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
--------------	-------------------	--------------------	---------------	----------